

Winter Newsletter 2008

7 Steps to Redesigning a Room

In This Issue
7 Steps to Redesigning a Room

Upcoming Events
New Clients

Quick Links

[Register for the Home Stager's Guild Now](#)

[View Our Past Newsletters](#)

[Learn More About the Dewey Color System](#)

[More About Interior Revivals](#)

For the do-it-yourselfer, decorating can be a daunting task. I'm here to offer some practical advice to get you past the intimidation process so that you can create stylish rooms all on your own.

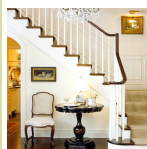
The secret to a fabulous room is about using what you already own and love and learning a few tricks of the trade to pull it all together. Try this step-by-step formula to create a freshly redesigned room. I suggest starting with just one room at first. As you get more confident, I invite you to branch out and more risks. Happy decorating!

1 Trust Your Intuition. Be patient and go with what you love. A room should never be completed in just three weeks. The items that my clients most treasure are those that took years to collect. I promise if you trust your intuition and take your time, your rooms will reflect a unique sense of style that is your very own.



2 Create a Decorating File. Start your decorating project with a "look" book. Clip pictures from magazines. Carry a camera and snap pictures of things that resonate with you. Collect swatches and paint chips. Sketch ideas that interest you. Put all of these in a file or book that you can reference later. Eventually it will peak your interest and get your creative juices flowing.

3 Paint Your Room. Paint is one of the most cost effective ways to transform a room and pull together a decorating theme. Take your cue from an item in the room. Once you decide on the hue, stay within the medium tones on the paint strip. This will ensure what I call my "Goldie Locks" theory - not too light, not too dark, just right!



4 Edit the Room. Look at the room with a fresh eye. Keep only the furnishings that work with your new scheme. Sell, donate or move the furnishings that don't work. Remember too many things in a room will cause eye noise. If it's just too difficult to part with certain items, try rotating them in at different seasons.

5 Empty the Room. Once you decide what will stay, completely clear the room to determine it's best architectural features such as a fireplace or window with a view. It's always best to start with a clean slate as an artist would start with a blank canvas. Accentuating the architectural features will create balance and flow to complete the look of the room.

6 Rebuild the Room. Start by establishing the architectural feature that is the focal point of the room. Then add the furniture to create conversational groupings. Create areas that draw you in and invite you to spend time there.

7 Accessorize. Accessories are jewelry for the home. Adding little details such as pillows and artwork are where your decorative touches come into play. Place accessories in odd numbers. Think of different ways to display your collections. Have fun and let your creativity shine through!



Upcoming Events

- The Home Stager's Guild schedule for 2008:
 - February 22nd - 25th
 - March 28th - 31st
 - April 18th - 21st
 - May 16th - 19th
 - June 20th - 23rd
 - July 18th - 21st
 - August 8th - 11th
- One Day Staging Seminars:
 - Decorate to Sell at Emory on February 16th
- Melanie is now teaching CE realtor courses. She will be offering "Successfully Marketing Listings with Home Staging" on March 5th. The class is open to all agents.



For more information on the classes above, visit [The Home Stager's Guild website](#).

Many thanks to all our new clients...

Robin Years, Sherry Barbour, Susie Lybrook, Mindy Aronin, Linda Pastelle, Sari Earl, Jackie Nims, Danielle Reed, Eric Newburg, Karen Beadles, Steve Williams, Amanda Huestis, Anu Sheth, Kristen Shaffer, Maria Friedman

Contact Us

Interior Revivals, Inc.
melanie@interior-revivals.com
404-943-0779